

CLIMATE PLEDGE ARENA

DESIGNED BY **POPULOUS**[®]



FAST FACTS

GRAND OPENING: October 22, 2021

OWNER: Public-Private Partnership between Oak View Group, Seattle Kraken Hockey and Seattle Center

ARCHITECT: Populous – Kansas City, MO

GENERAL CONTRACTOR: Mortenson

CAPACITY

+ **17,100** – NHL Hockey

+ **18,100** – Basketball

+ **17,200** – End-stage Concert

COST: \$1.15 Billion

740,000 arena square feet — almost twice the size of the former arena (*does not include the underground parking garage*)

28,175 square feet of digital signage, (*most in the world for a sports & entertainment venue*)

40 luxury sideline suites

19 Tunnel Club suites

HISTORIC REBUILD

- + **Preservation** of the landmarked 1962 World's Fair structure: historic roof and glass curtain wall
- + **Approvals** from the local Seattle Landmarks Preservation Board and National Park Service
- + **44-million-pound roof** temporarily suspended while 680,000 cubic yards of earth were excavated underneath, nearly **doubling** previous square footage
- + **360-degree pedestrian park** — a **first** for an urban, professional arena in the U.S. - with all back-of-house facilities below ground level
- + 67 mature **landmarked London Plane trees** preserved around site perimeter

DUAL SCOREBOARDS

- + **World's first** dual suspended scoreboards in a professional arena
- + Content in **ideal location** for spectators, above high-traffic areas of play

SUSTAINABILITY

- + Poised to become the **world's first arena** to earn net zero-carbon certification from the International Living Future Institute
- + **Zero-waste** diversion rate
- + **"Rainwater to Ice"** system harvests water from the roof and coverts to the greenest ice in the NHL

BRANDING & WAYFINDING

- + More than **30 corporate partners** reflected in unique branding, ranging from building naming rights to sponsored clubs and F&B experiences
- + **Immersive LED experience** throughout the user journey displaying wayfinding, events and partner promotion, and atmospheric imagery that is **customizable** for each event
- + A **200' living wall and LED video display** uniquely portrays the Climate Pledge brand as a social-media-friendly feature on the main concourse

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PROJECT TEAM LEADERS



**CHRIS
CARVER**

Principal-In-Charge



**GEOFF
CHEONG**

Project Designer



**KURT
AMUNDSEN**

Project Manager



**TODD
SPANGLER**

Project Architect



**KELLY
HOLTON**

Signage & Brand
Activation



**CHRIS
MINTER**

Project Architect

ABOUT POPULOUS

Populous is a global architectural design firm that creates the spaces where people love to be together, like the Olympics, World Cups and Super Bowls. Our more than 3,000 projects live at the intersection of sports, entertainment, arts and culture to amplify emotional connection and belonging. Since 1983, the firm has been connecting people and place through services such as architecture, interior design, event planning, brand activation, wayfinding, urban planning, aviation design and sustainable design consulting. Populous has offices on four continents and regional centers in Kansas City, London and Brisbane. Learn more at www.populous.com.

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