CLIMATE PLEDGE ARENA
DESIGNED BY POPULOUS®

FAST FACTS
GRAND OPENING: October 22, 2021
OWNER: Public-Private Partnership between Oak View Group, Seattle Kraken Hockey and Seattle Center
ARCHITECT: Populous – Kansas City, MO
GENERAL CONTRACTOR: Mortenson
CAPACITY
+ 17,100 – NHL Hockey
+ 18,100 – Basketball
+ 17,200 – End-stage Concert
COST: $1.15 Billion
740,000 arena square feet — almost twice the size of the former arena (does not include the underground parking garage)
28,175 square feet of digital signage, (most in the world for a sports & entertainment venue)
40 luxury sideline suites
19 Tunnel Club suites

HISTORIC REBUILD
+ Preservation of the landmarked 1962 World’s Fair structure: historic roof and glass curtain wall
+ Approvals from the local Seattle Landmarks Preservation Board and National Park Service
+ 44-million-pound roof temporarily suspended while 680,000 cubic yards of earth were excavated underneath, nearly doubling previous square footage
+ 360-degree pedestrian park — a first for an urban, professional arena in the U.S. - with all back-of-house facilities below ground level
+ 67 mature landmarked London Plane trees preserved around site perimeter

DUAL SCOREBOARDS
+ World’s first dual suspended scoreboards in a professional arena
+ Content in ideal location for spectators, above high-traffic areas of play

SUSTAINABILITY
+ Poised to become the world’s first arena to earn net zero-carbon certification from the International Living Future Institute
+ Zero-waste diversion rate
+ “Rainwater to Ice” system harvests water from the roof and converts to the greenest ice in the NHL

BRANDING & WAYFINDING
+ More than 30 corporate partners reflected in unique branding, ranging from building naming rights to sponsored clubs and F&B experiences
+ Immersive LED experience throughout the user journey displaying wayfinding, events and partner promotion, and atmospheric imagery that is customizable for each event
+ A 200' living wall and LED video display uniquely portrays the Climate Pledge brand as a social-media-friendly feature on the main concourse
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PROJECT TEAM LEADERS

CHRIS CARVER
Principal-In-Charge

GEOFF CHEONG
Project Designer

KURT AMUNDESEN
Project Manager

TODD SPANGER
Project Architect

KELLY HOLTON
Signage & Brand Activation

CHRIS MINTER
Project Architect

ABOUT POPULOUS
Populous is a global architectural design firm that creates the spaces where people love to be together, like the Olympics, World Cups and Super Bowls. Our more than 3,000 projects live at the intersection of sports, entertainment, arts and culture to amplify emotional connection and belonging. Since 1983, the firm has been connecting people and place through services such as architecture, interior design, event planning, brand activation, wayfinding, urban planning, aviation design and sustainable design consulting. Populous has offices on four continents and regional centers in Kansas City, London and Brisbane. Learn more at www.populous.com.

POPULOUS MEDIA CONTACT
CLAIRE KRAMER
O: +1 816 329 4211
C: +1 913 952 6454
claire.kramer@populous.com